

CANACCORD GENUITY WEALTH MANAGEMENT (CANADA) AND CREDIT SUISSE ASSET MANAGEMENT ANNOUNCE AN EXCLUSIVE STRATEGIC PARTNERSHIP

NEW YORK AND TORONTO- April 4, 2016- Canaccord Genuity Wealth Management in Canada and Credit Suisse Asset Management (CSAM) have entered into a strategic partnership where Canaccord Genuity Wealth Management will provide high net worth investors with unique investment tools and exclusive access to the CSAM Capital Discipline Strategies in Canada. This partnership will also include client workshops and events as well as ongoing advisor professional development.

“Canaccord Genuity Wealth Management is an ideal strategic partner for CSAM as we expand our business in the Canadian market,” said Ed Soltys, Head of Americas Third-Party Distribution at CSAM. “This relationship demonstrates our ability and willingness to work alongside a well-known and established firm that will leverage our thought leadership while providing advisors and clients in Canada with best-in-class investment solutions.”

“Our decision to partner with Credit Suisse Asset Management is the result of a careful selection process by both parties that allows us to elevate our shared global reach and our commitment to delivering best-in-class investment solutions for our advisors and clients,” said Stuart Raftus, President of Canaccord Genuity Wealth Management in Canada. “In an industry filled with commoditized investment solutions, we are committed to providing bespoke solutions for each client. As a leading independent wealth management firm, we have a strong focus on delivering truly global investment opportunities to the Canadian high net worth market.”

This extensive strategic partnership incorporates a CSAM-licensed Portfolio Navigator tool that allows Canaccord Genuity Wealth Management investment advisors to evaluate their clients’ unique risks and objectives to create custom investment portfolios suitable to their individual needs.

The CSAM Capital Discipline Strategies invest in high quality companies with sustainable dividends and are designed to provide income growth and capital appreciation with lower risk than the broader equity market. CSAM manages approximately US\$325 billion in investor assets and the Capital Discipline Strategies that are now available through Canaccord Genuity Wealth Management have outperformed their respective benchmarks since their inception dates.

Credit Suisse’s CEO of Canada, Ron Lloyd, said: “This is an important relationship for Credit Suisse as we continue our focus on growing our Canadian business. Canaccord Genuity Wealth Management can leverage our additional global expertise while we benefit from the reach and quality that they provide through their domestic advisory network. It’s a win-win for both partners.”

ABOUT CANACCORD GENUITY WEALTH MANAGEMENT

Canaccord Genuity Wealth Management provides comprehensive wealth management solutions and brokerage services to individual investors, private clients, charities and intermediaries through a full suite of services tailored to the needs of clients in each of its markets. Canaccord Genuity Wealth

Management is a division of Canaccord Genuity group and operates in Canada as a division of Canaccord Genuity Corp. Canaccord Genuity Wealth Management has Investment Advisors (IAs) and professionals in Canada, Australia, the UK, the Channel Islands and the Isle of Man. For more information, visit www.canaccordgenuity.com.

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Dubai. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX.

ABOUT CREDIT SUISSE ASSET MANAGEMENT

Credit Suisse Asset Management (CSAM) is a business within Credit Suisse AG’s International Wealth Management division. CSAM manages approximately USD 325 billion in assets globally, across a variety of alternative and traditional strategies and products.

ABOUT CREDIT SUISSE AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 48,100 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.

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