



NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

TORONTO, February 15, 2016 – Canaccord Genuity Group Inc. (the “Company”) announces that on February 12, 2016, Daniel Daviau, a director and the Chief Executive Officer of the Company, notified the Company in accordance with DTR 3.1.2 R that on February 12, 2016 (a) he had acquired 98,000 common shares of the Company in the open market through the facilities of the Toronto Stock Exchange at \$3.6738 per share and (b) the Daviau Family Trust, a person connected with him, had acquired 12,000 common shares of the Company in the open market through the facilities of the Toronto Stock Exchange at \$3.6738 per share. Following this acquisition, Mr. Daviau and persons connected with him hold 1,277,256 common shares of the Company and 1,968,077 restricted share units (RSUs); this is 3.148% of the issued and outstanding common shares of the Company.

The Company was also notified by Patrick Burke, a person discharging managerial responsibility, that on February 12, 2016, he had acquired 30,000 common shares of the Company in the open market through the facilities of the Toronto Stock Exchange at \$3.6738 per share. Following this acquisition, Mr. Burke holds 38,500 common shares of the Company and 315,790 restricted share units (RSUs); this is 0.344% of the issued and outstanding common shares of the Company.

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Dubai. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

FOR FURTHER INFORMATION CONTACT:

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